



What Makes Aloe Awesome?

You probably didn't even know you could drink aloe vera. Well, you can. Among other things, aloe vera juice is an antioxidant. It aids in detoxification. It's an anti-inflammatory, and does amazing things for digestive health. It provides immune support and gives you healthy skin. Aloe vera helps your body absorb nutrients from your food and from your supplements. In an independently verified study, Lily of the Desert Aloe Vera Juice was clinically proven to increase absorption of supplements by 2000%. That's pretty awesome. You should try a daily dose of aloe – it just might make you awesome, too!

Vitamin Absorption

Several years ago, a clinical test was completed using generic aloe vera that showed a 200% increase in the uptake of water-soluble vitamin C when taken with aloe vera juice versus water. We knew that we could isolate the elements in aloe vera that cause this phenomenon and, in 2009, we added our patented delivery system, Aloesorb™, to all of our products. Aloesorb™ is made by isolating the high molecular weight polysaccharides in aloe.

With Aloesorb™ added to our products, we mirrored the same protocols used in the original study with generic aloe vera. The results were dramatic: a 2000% increase in vitamin absorption! Lily of the Desert Aloe Vera with Aloesorb™ has a major impact in improving the bioavailability of supplements when taken with our products vs. water.

Antioxidant

In 2009, we added Aloesorb™ to all of our products. Aloesorb™ is a patented delivery system that enhances the bioavailability of supplements, minerals, and herbs in the body. It is made from isolating the high molecular weight polysaccharides in aloe that provide improved antioxidant benefits.

We sent our product to an independent lab for human clinical trials. We are the ONLY aloe vera company to commission independent clinical tests on our own brand. The result of the antioxidant trial showed a 40% improvement in antioxidant support. That is better than many of the super fruits so popular today.

Detoxification

In 2009, we added Aloesorb™ to all of our products. Aloesorb™ is a patented delivery system that enhances the bioavailability of supplements, minerals, and herbs in the body. It is made from isolating the high molecular weight polysaccharides in aloe that provide improved detoxification benefits.



Then we sent our product to an independent lab for human clinical trials (we are the the ONLY aloe vera company to commission independent clinical tests on their own brand). The results of the Detox trial showed a reduction in nitrates and ammonias in the cells. This allows more nutrients and benefits to be taken in by the cell, which improves normal balance in the body.

Anti-Inflammatory

Studies confirm that aloe vera contains glucomannans, which are special cell-surface receptors that repair damaged tissue. Furthermore, plant hormones in aloe vera called auxins and gibberellins accelerate healing by stimulating cell replication. The combination of salicylic acid and magnesium work together like an analgesic to soothe and relieve pain on contact. And the sodium in aloe vera helps prevent calcium build up in joints and bones.

Aloe vera's absorption benefits allow the penetration and absorption of other active constituents to maximize their known benefits of joint and anti-inflammatory properties. Dr. Ian Tizard of Texas A & M University researched aloe's effect on inflammation. Results showed that aloe has a second anti-inflammatory mechanism: blocking certain bacteria or viruses that invade the body. Evidence has been presented to show that some aloe-derived carbohydrates bind specifically to carbohydrate-binding sites. In doing this, they significantly reduce swelling and redness in some models of experimental inflammation.

Digestive Health

The polysaccharides in aloe coat the stomach and digestive tract for up to 48 hours, allowing nutrients and other benefits derived from food intake to be easily absorbed into the body. Also, aloe helps balance the level of stomach acids naturally, which reduces inflammation of stomach tissue and decrease symptoms of heartburn and acid reflux.

Lily of the Desert products with Aloesorb™ (a patented delivery system of high molecular weight polysaccharides that enhances the bioavailability of supplements, minerals, and herbs) improve benefits derived naturally from aloe vera. This enhanced bioavailability of nutrients and supplements improves the body's ability to return balance to its systems and naturally improves the overall well-being of the body.

Immune Support

In 2009, we added Aloesorb™ to all of our products. Aloesorb™ is a patented delivery system that enhances the bioavailability of supplements, minerals, and herbs in the body. It is made from isolating the high molecular weight polysaccharides in aloe that provide improved immune support.

Then we sent our product to an independent lab for human clinical trials (we are the the ONLY aloe vera company to commission independent clinical tests on their own brand). The results of the Immune Test showed a 16% increase in white blood cells after 90 days. The white blood cells are the cells that attack disease and foreign materials in the body. This is better than some "immune boosters" on the market.

Healthy Skin

Aloe vera is known universally for the moisturizing benefits it provides. However, most people do not know that for aloe to benefit the skin, it must be in a minimum 30% concentration in a product. Lily of the Desert's skin care products contain at least an 80% concentration of aloe, PLUS Aloesorb™. Aloesorb™ enhances the bioavailability of nutrients, helping them get into the skin through 3 epidermal layers. No other aloe can make this claim.

Also, beauty begins within. Lily of the Desert Aloe Vera Juices and Gels, ingested orally, improve antioxidant benefits, immune support, detoxification, and other benefits that allow the skin and body to be in harmony. Eliminating harmful nitrates and ammonias from the body is important for skin health, as they could otherwise cause aging effects.

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